

The Commissioning Mentor Network In A Nutshell

June 2018

Channel 4 / Under the Moon



The Commissioning Mentor Network in a nutshell

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- **The CMN is a mentoring programme partnering all Channel 4 commissioners and some senior execs with broadly diverse rising-star content producers**
- **All mentor/mentee pairs agree clear objectives at the outset and follow a road-map to success using the simple document The Deal™**
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- **Partnerships usually last 6-12 months and include 6-9 meetings as well as occasional socials and master-classes and possible shadowing or other activities as agreed**
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- **Regular monitoring of mentees shows exponential growth in power and influence and measurable career benefits as well as broadened contacts and experience**
- **After three successful years, Channel 4 is building a remarkably diverse talent pool (160 people by Jun 2018) that's growing at a rate of around 30-40 people per year**
- **Feedback shows *mentors also benefit* by improving their coaching and leadership skills, contacts, insights, job satisfaction and access to new ideas and people**



The CMN – who we are

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The Commissioning Mentor network is run for Channel 4 by Under The Moon <https://www.underthemoonltd.com>

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